

Approved



Enrollment No: 2V2181810242
INDUS UNIVERSITY
IIMS
 Constituent Institutes of Indus University

X/BB0306/002

Semester:	III	Branch:UG	IMBA 5Y
END SEMESTER EXAMINATION – November 2022			
Subject Code:	BB0306	Subject Name:	Basics of Production Management
Date:	22/11/2022	Time:	9:30 to 12:30
Day:	Tuesday	Total Marks:	100

Instructions:

1. Attempt all questions
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicates full marks

Q.1	A	Explain Product design and give relevant examples.	10
	B	Discuss various analysis techniques of product design.	10
Q.2	A	List Qualitative and Quantitative forecasting methodologies.	10
	B	Discuss types and classification of Plant layout.	10
Q.3	A	What are the strategies and guidelines of Aggregate planning?	10
	B	Discuss techniques and benefits of inventory Control.	10
Q.4	A	Define TQM and explain its 8 components.	10
	B	Explain the 5 parts of SCM.	10
Q.5		Any Four (05*4=20)	20
	A	What are the objectives of Inventory control?	05
	B	What are the reasons to keep inventory?	05
	C	Define Inventory control and why it is important.?	05
	D	What are the cons of JIT?	05
	E	Discuss the models of SCM.	05
	F	Explain JIT with help of a case study.	05